

## QEP Student Sub-Committee Meeting Minutes

October 27, 2016 3 pm

Attendees: Todd Levasseur (QEP Director), Emma Cregg (Chair); Lorraine Russell; Luke Shirley; Taylor Rash; Jasmine Gill; Morgan Larimer

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1. Introduction of students
2. Introduction of Todd's role as QEP Director
3. Explanation of CofC's QEP topic of Sustainability Literacy
  - a. 21<sup>st</sup> century problems roundtable discussion
  - b. Explanation of the Triple Bottom Line
  - c. Applicability to the College and Charleston community
4. Student recruitment ideas
  - a. Programming
  - b. Free food
  - c. Attending pre-established club meetings
  - d. SGA budget meetings
5. Marketing ideas
  - a. Design a Snapchat filter
  - b. Tabling in Cougar Mall and Addlestone Library
  - c. Have professors talk about it at the start of class
  - d. As few emails as possible
  - e. Posters- but only if they are placed in the right place with a design that catches your eye

Meeting adjourned at 3:50 pm